

VIENNA

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route

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Ways
to explore
the city.



Your key to Vienna.
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Tips and insights Living life to the full – Viennese style

Everything you need
to know about Vienna
to get around the city
without a hitch.

ACCESSIBILITY

The capital's public transportation and stations have been adapted for people with restricted mobility. Virtually all underground stations and trains offer step-free access. Vienna's buses are all step-free, low-floor vehicles. The electronic displays at tram stops let passengers know when the next wheelchair-friendly tram is coming by displaying a small wheelchair symbol next to the service number. Braille maps of the city are available from Tourist Info Vienna on Albertinaplatz.

STORE OPENING TIMES

Important: the vast majority of stores in Vienna are closed on Sundays and public holidays. Exceptions: various supermarkets at major stations are open. As a rule, stores in the main shopping streets such as Kärntner Strasse, Graben, Kohlmarkt and Mariahilfer Strasse are open Monday to Friday from 09:00–18:30 and between 09:00 and 17:00 or 18:00 on Saturdays. Some stores are open until 20:00 on Thursdays and Fridays.

INFORMATION

Vienna Hotels & Info
Mon–Fri 09:00–17:00
Tel. +43 1 24 555
info@vienna.info
www.vienna.info

Tourist Info Vienna
Mon–Sun 10:00–18:00
Corner of Albertinaplatz and
Maysedergasse, 1010 Vienna

Tourist Info Vienna International Airport
Mon–Sun 09:00–18:00
Vienna International Airport,
1300 Schwechat

Last updated: May 15, 2023

Please note that the opening hours stated for the Tourist Info offices are subject to last-minute changes. No liability accepted for errors or omissions.

A little Viennese-German- English dictionary

| | |
|-------------------|---|
| Habe die Ehre! | Hello / good day |
| Dere! | Hi! (informal) |
| Serwas! | Hi! (informal) |
| Bim / Tram(way) | Tram / streetcar |
| Fiaker | Horse-drawn carriage |
| Sackerl | Carrier bag |
| Heuriger | Wine tavern |
| Schanigarten | Sidewalk café |
| Erdäpfel(salat) | Potato (salad) |
| Paradeiser(salat) | Tomato (salad) |
| Semmel / Gebäck | Bread roll |
| Palatschinke | Pancake |
| Melange | Typically Viennese coffee with milk froth |
| Grätzel | Neighborhood |
| G'spritzer | White wine spritzer |
| Kracherl | Soda |
| Seiterl | Small beer |
| Krügerl | Large beer |
| Haberer | Friend / acquaintance |
| Kieberer | Police officer (informal) |
| Tschik | Cigarette(s) |

Your digital companions for the perfect Vienna experience

Discover Vienna with
the app ivie and enjoy
a bunch of benefits with
the Vienna City Card.

ALL OF VIENNA – AN OVERVIEW
ivie knows the city like the back of its hand. The Vienna Tourist Board's digital city guide leads you to all the famous sights – from Schönbrunn Palace to the Prater, as well as to curious museums, magnificent parks, picturesque lanes, exciting architectural highlights, great markets, and food highlights. Even to places that are unknown to many locals. To experience all of this in a perfect way, ivie offers a range of special digital possibilities: Its "FOR YOU" feature provides you with personalized content. Get inspired by custom-tailored content which meets your personal interests. And there's always something new to discover, since ivie comes with an extensive event calendar as well. Thousands of events are waiting for you to be discovered.

WALKS & GUIDES
ivie also knows how to guide and entice. With its "Walks & Guides" feature, you can discover exciting tours on different topics. Experience the city by foot: ivie's audio walks will guide you along the Ringstrasse boulevard as well as through Beethoven's Vienna. ivie's guides let you discover Vienna based on various topics,

such as Vienna Modernism or Vienna's curious museums. Experience much more in a compact way, for example the work of Otto Wagner, Vienna's LGBT scene, the Red Vienna, and the city's parks & gardens.

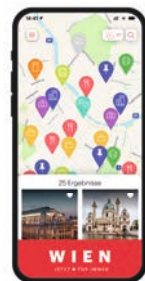
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Download ivie to your smartphone free of charge via iOS and Android. The Vienna City Card is available via ivie, the online shop, the Tourist Info offices, and in many hotels.



ivie.vienna.info
viennacitycard.at



Did you know?

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- Beethoven
- Ringstrasse
- Prater
- Schönbrunn
- LGBT



1. Download the ivie app (iOS or Android)
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Wiener Linien

Subways, trams and buses are the backbone of Vienna's fantastic public transportation network.
www.wienerlinien.at



ÖBB (Austrian Federal Railways)

Railway and S-Bahn rapid transit lines connect countless transport hubs in the city.
www.oebb.at



WienMobil Bike Rental

Round-the-clock bike hire service with 240 terminals throughout the city.
www.wienerlinien.at/wienmobil/rad



Taxis

There are lots of taxi companies that will get you from A to B in no time at all. Many offer practical smartphone apps.
www.taxi40100.at, www.taxi31300.at



Carsharing

Different companies, makes and models ensure maximum flexibility.
www.wien.gv.at/english/transportation/cars/

LEGEND



Vienna City Card

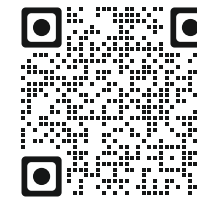
Discounts with the Card



Family tip

Special offers for families

Rate and win!



SURVEY.VIENNA.INFO/TRIP



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City walks at a glance

Fancy exploring Vienna on foot? Then this is the perfect publication for you! Literally, as *route* is all about city walks. The best way to discover just how enjoyable, relaxing and charming Vienna is. A practical guide with pull-out city walks categorized by topic that will show you special routes to special locations in the city. You can either go for a classic voyage of discovery with a Jugendstil-inspired walk, or one along the Ringstrasse boulevard, or maybe you'd prefer to go off the beaten track. If so, you can set off on the trail of Sigmund Freud's Vienna and the age of Red Vienna. Whichever direction you pick, we hope you enjoy these fascinating walks through the city.

1 Ringstrasse

Duration: 2 hours
Discover the world's most beautiful boulevard: a lap of the Ringstrasse.

2 Art nouveau

Duration: 1.5 hours
Fantastic ornamentation and beautiful facades: discover the beauty of Austrian art nouveau.

3 First district

Duration: 1.5 hours
Imperial architecture and cozy coffeehouses: the highlights of the first district.

4 Musical Vienna

Duration: 1.5 hours
From classical and opera to jazz, musical and pop: a walk that takes in the city's top music venues.

5 Sigmund Freud

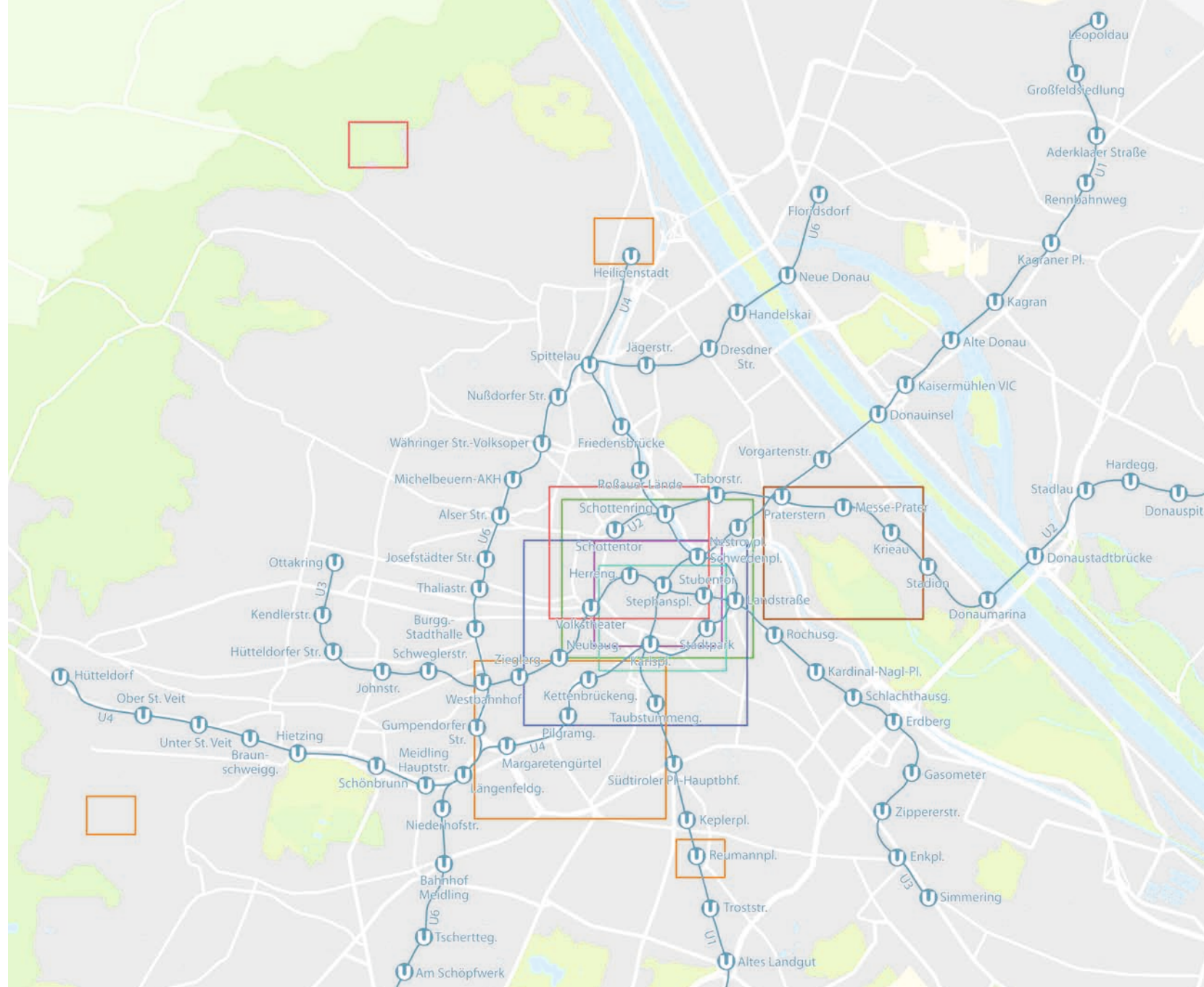
Duration: 4 hours
Around Sigmund Freud's Vienna: where he lived, drank coffee and floated grand ideas.

6 Red Vienna

Duration: 4 hours
On the trail of Red Vienna: a walk inspired by a unique era in Viennese history.

7 Vienna World's Fair 1873

Duration: 2-2.5 hours
On the trail of the Vienna World's Fair, which took place 150 years ago.



1 Ringstrasse



Walking time:
2 hours

Vienna's showpiece Ringstrasse boulevard leads us to many of the city's most important sights. Every few meters, another monumental building, magnificent park or culinary hotspot awaits. The 5.3-kilometer, tree-lined stretch is best explored on foot, by bike or on the tram.

A lap of the world's most beautiful boulevard

First things first: you can start your Ringstrasse tour whenever you want, at any point on this almost perfectly circular route. Starting from Schwedenplatz we see the Urania observatory on the left and continue clockwise, in the same direction as the road traffic – but remember that the trams travel in both directions. At the Stubenring section of the Ringstrasse we come to the **MAK – Museum of Applied Arts**, the first museum to be built on the boulevard, in 1871. A stone's throw away, it's time for coffee and cake at **Café Prückel**, famed for its 1950s interior decor. Any walk along the Ringstrasse has to include a stroll through the 10-hectare **Stadtpark**, which is home to the famous gilt statue of the waltz king, Johann Strauss. A look inside the opulent **Vienna State Opera** – which also offers tours – is

TIP:

Stop for a snack at one of the numerous sausage stands on the Ringstrasse, such as Zum scharfen René on Schwarzenbergplatz.



THE RINGSTRASSE
THE PERFECT PLACE TO DISCOVER VIENNA

another must. Next up, take a breather with a picnic in the beautiful **Burggarten** or a quick detour to the Palmenhaus café-restaurant. Batteries recharged, we stroll across Heldenplatz taking in the majesty of the Hofburg before heading for the twin museums on the other side of the road – the world-famous **Kunsthistorisches Museum Vienna** brimming with priceless artworks including the **Kunstammer**, and the **Naturhistorisches Museum Vienna**, which has one of the world's leading natural history collections. The next architectural gem is right next door: the **Parliament** building, which has echoes of an ancient temple. Following a complete refurbishment until the beginning of 2023, the building is now even shinier than before. Things continue in a Greek vein with the Theseus



UNIVERSITY OF VIENNA
GREAT INSIDER TIP: THE COLONNATED ARKADENHOF COURTYARD

Temple in the **Volksgarten** on the opposite side of the Ringstrasse. This beautiful park is best known for its 3,000 rose bushes. Leaving via the exit on Josef-Meinrad-Platz, we emerge in front of the **Burgtheater** – the largest theater in the German-speaking countries – and directly opposite **City Hall** (Rathaus), the political center of the City of Vienna. After a stop at the main building of the **University of Vienna** (make sure you check out the colonnaded Arkadenhof courtyard), we continue past the Votivkirche church and the stock exchange building (Börse), towards our starting point via Franz-Josef-Kai. Thirsty for more? Then how about some of the “second tier” highlights. Set back slightly from the Ringstrasse, these include the Secession, Justizpalast, Musikverein, Wiener Konzerthaus and many more.

1 MAK – Museum of Applied Arts

📍 1, Stubenring 5
Tel. +43 1 711 36 0
Tue 10:00–21:00
Wed–Sun 10:00–18:00
www.mak.at

2 Café Prückel

📍 1, Stubenring 24
Tel. +43 1 512 61 15
Mon–Sun 08:30–22:00
www.prueckel.at

3 Stadtpark

📍 1, Parkring 1
www.wien.gv.at/english/environment/parks/stadtpark.html

4 Vienna State Opera

📍 1, Opernring 2
Tel. +43 1 514 44 2250
www.wiener-staatsoper.at

5 Burggarten

📍 1, Opernring
Mon–Sun 06:00–22:00 (April–October)
Mon–Sat 07:00–17:30 (November–March)
www.bundesgaerten.at/hofburggaerten/burggarten

6 Kunsthistorisches Museum Vienna (Art History Museum)

📍 1, Maria-Theresien-Platz
Tel. +43 1 525 24 0
Tue–Sun 10:00–18:00
Thu 10:00–21:00
www.khm.at

7 Museum of Natural History

📍 1, Burgring 7
Tel. +43 1 521 77 0
Thu–Mon 09:00–18:00
Wed–Mon 09:00–20:00
www.nhm-wien.ac.at

8 Parliament

📍 1, Dr.-Karl-Renner-Ring 3
Tel. +43 1 401 10 0
Mon, Tue, Wed, Fri 08:00–18:00
Thu 08:00–21:00
Sat 09:00–17:00
When plenary sittings take place until 21:00 (or as long as sittings take)
www.parlament.gv.at

9 Volksgarten

📍 1, Burgring
Mon–Sat 07:00–17:30 (November–March)
www.bundesgaerten.at/hofburggaerten/volksgarten

10 Burgtheater

📍 1, Universitätsring 2
Tel. +43 1 514 444 140
www.burgtheater.at

11 City Hall

📍 1, Friedrich-Schmidt-Platz 1
Tel. +43 1 4000 4001
Mon–Fri 07:30–17:00 (City of Vienna service)
www.wien.gv.at/english

12 University of Vienna

📍 1, Universitätsring 1
Tel. +43 1 427 70
Mon–Fri 06:00–22:00
Sat 07:00–19:00
www.univie.ac.at

NEARBY:

Strandbar Herrmann
Bar
3, Herrmannpark
from April 1 until the beginning of October
www.strandbar-herrmann.at

Café Schwarzenberg
Coffeehouse
1, Kärntner Ring 17
www.cafe-schwarzenberg.at

Café Sacher
Coffeehouse
1, Philharmonikerstrasse 4
www.sacher.com

Dschungel Café
Coffeehouse
7, Museumsplatz 1
www.dschungel-cafe.at

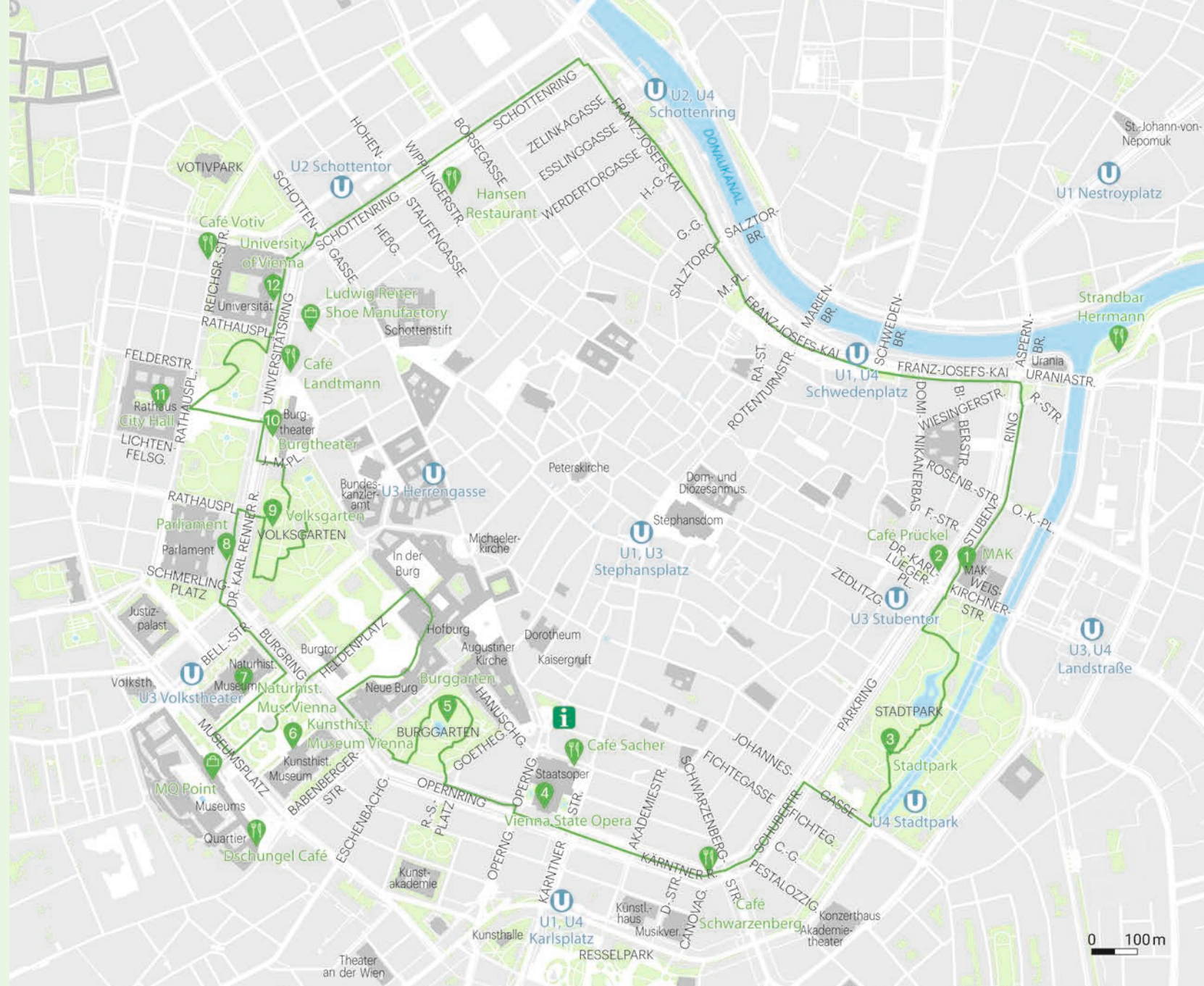
MQ Point
Shopping
7, Museumsplatz 1
www.mqw.at

Café Landtmann
Coffeehouse
1, Universitätsring 4
www.landtmann.at

Ludwig Reiter Schuhmanufaktur Shoe Manufaktur
1, Mölker Steig 1
ludwig-reiter.com

Café Votiv
Coffeehouse
Restaurant
1, Reichsratsstrasse 17
www.cafe-votiv.at

Hansen Restaurant
1, Wipplingerstrasse 34
hansen.co.at



2 Art nouveau



Walking time:
1.5 hours

Turn-of-the-century Vienna was shaped by *Jugendstil*, or Austrian art nouveau. To this day, examples from this golden era can be found around virtually every corner. More than any other, it was architect Otto Wagner who changed the face of the city – and his work continues to leave a lasting impression to this day. The artists of the Jugendstil period struck out in a completely new direction considered revolutionary at the time.

Gilt revolution: discover Viennese Jugendstil

Our tour starts at the [Ankeruhr](#). This world-famous art nouveau musical clock designed by painter Franz Matsch is in fact a walkway that connects two neighboring buildings. A dozen historical figures pass along its face during the course of each 12-hour cycle. At noon each day, they all file out together to music. And if you are caught short, the [art nouveau public conveniences on Graben](#) are on the way. This lavish public restroom was the first – and by far the most attractive – below-ground WC to be built during the Jugendstil era. And relaxed, now we can turn our attention to shopping. The [Augarten flagship store](#) still sells porcelainware designed by Josef Hoffmann, co-founder of the legendary Wiener Werkstätte. Art-nouveau-inspired handicrafts are the order of the day at [Österreichische Werkstätten](#).

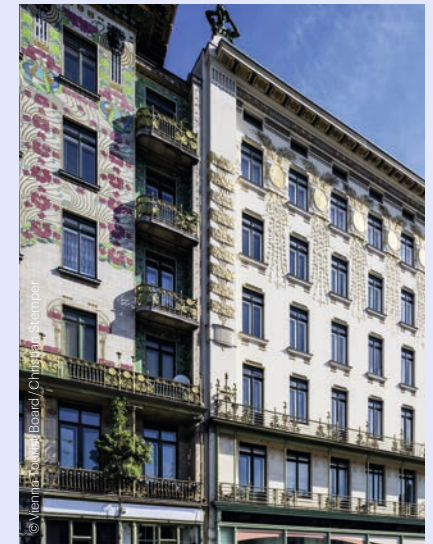
TIP:
The ground floor of the Secession is used for contemporary art exhibitions, while Klimt's Beethoven Frieze is on display on the basement level.



OTTO WAGNER PAVILION ON KARLSPLATZ
THE STADTBahn RAILWAY WAS AMONG WAGNER'S PRINCIPAL WORKS

Cushion covers from Backhausen, vases, jewelry and countless other treasures make the perfect Vienna keepsakes. Our route continues along Kärntner Strasse towards Karlsplatz where the twin [Otto Wagner pavilions](#) merit our full attention.

This pair of pavilions was designed by the visionary architect Wagner as station buildings for the Stadtbahn railway. One is home to a café, while in the other the Wien Museum has a summer exhibition chronicling Wagner's life and work. And now we come to the most famous of all the Viennese art nouveau buildings – the [Secession](#), whose striking gold dome is visible from a considerable distance. Built in 1898/99 by Joseph Maria Olbrich, the Secession building sent out a clear signal of Viennese Modernism's break with historicism. The Secession acted as the HQ for a group of young artists fronted by Gustav Klimt. Next, we wander along the Wienzeile to the [famous apartment buildings](#) designed by Otto Wagner. Built around 1900, they caused a huge stir as they – like the Secession – were a clear statement of intent for nascent Viennese Modernism. The famous Majolikahaus is clad with floral ceramic tiles, while the facade of the apartment building next door is resplendent with ornamental golden reliefs dreamt up by Koloman Moser. Now it is high time for a break, which we will take in the nearby [Rüdigerhof](#), a [café](#) with an idyllic, leafy outdoor seating area that radiates Jugendstil beauty on the outside. The interiors are from the 1950s.



JUGENDSTIL APARTMENT BUILDINGS
BY OTTO WAGNER ON THE WIENZEILE
THE FACADES ARE AMONG VIENNA'S
MOST INSTANTLY RECOGNIZABLE

1 Anker Clock

1, Hoher Markt 10–11
Figure parade
Mon–Sun 12:00

2 Art nouveau WC on Graben

1, Graben

3 Augarten flagship store

1, Spiegelgasse 3
Tel. +43 1 512 14 94
Mon–Sat 10:00–18:00
www.augarten.com

4 Österreichische Werkstätten

1, Kärntner Strasse 6
Tel. +43 1 512 24 18
Mon–Fri 10:00–19:00
Sat 10:00–18:00
www.oew.at

5 Otto Wagner Pavilions Karlsplatz

4, Karlsplatz
Tel. +43 1 505 87 47 85177
April–October
Tue–Sun 10:00–13:00
& 14:00–18:00



Facts and figures

13,500 tiles, four calling angels and a glass bathtub. ivie knows all the most interesting (and strangest) details – also when it comes to Vienna's art nouveau gems such as Otto Wagner's apartment buildings on the Linke Wienzeile.



1. Download the ivie app (iOS or Android)
2. Scan and find out more

6 Secession

1, Friedrichstrasse 12
Tel. +43 1 587 53 07
Tue–Sun 10:00–18:00
www.secession.at

7 Majolikahaus/ Wienzeile buildings by Otto Wagner

6, Linke Wienzeile 38–40

8 Café Rüdigerhof

5, Hamburgerstrasse 20
Tel. +43 1 586 31 38
Mon–Sun 09:00–02:00
ruedigerhof.stadtausstellung.at

NEARBY:

Lugeck
Restaurant
1, Lugeck 4
www.lugeck.com

Motto am Fluss
Restaurant
1, Schwedenplatz
mottoamfluss.at

Kleines Café
Coffeehouse
1, Franziskanerplatz 3

Café Museum
Coffeehouse
1, Operngasse 7
cafemuseum.at

J. & L. Lobmeyr
Glassware and chandeliers
1, Kärntner Strasse 26
www.lobmeyr.at

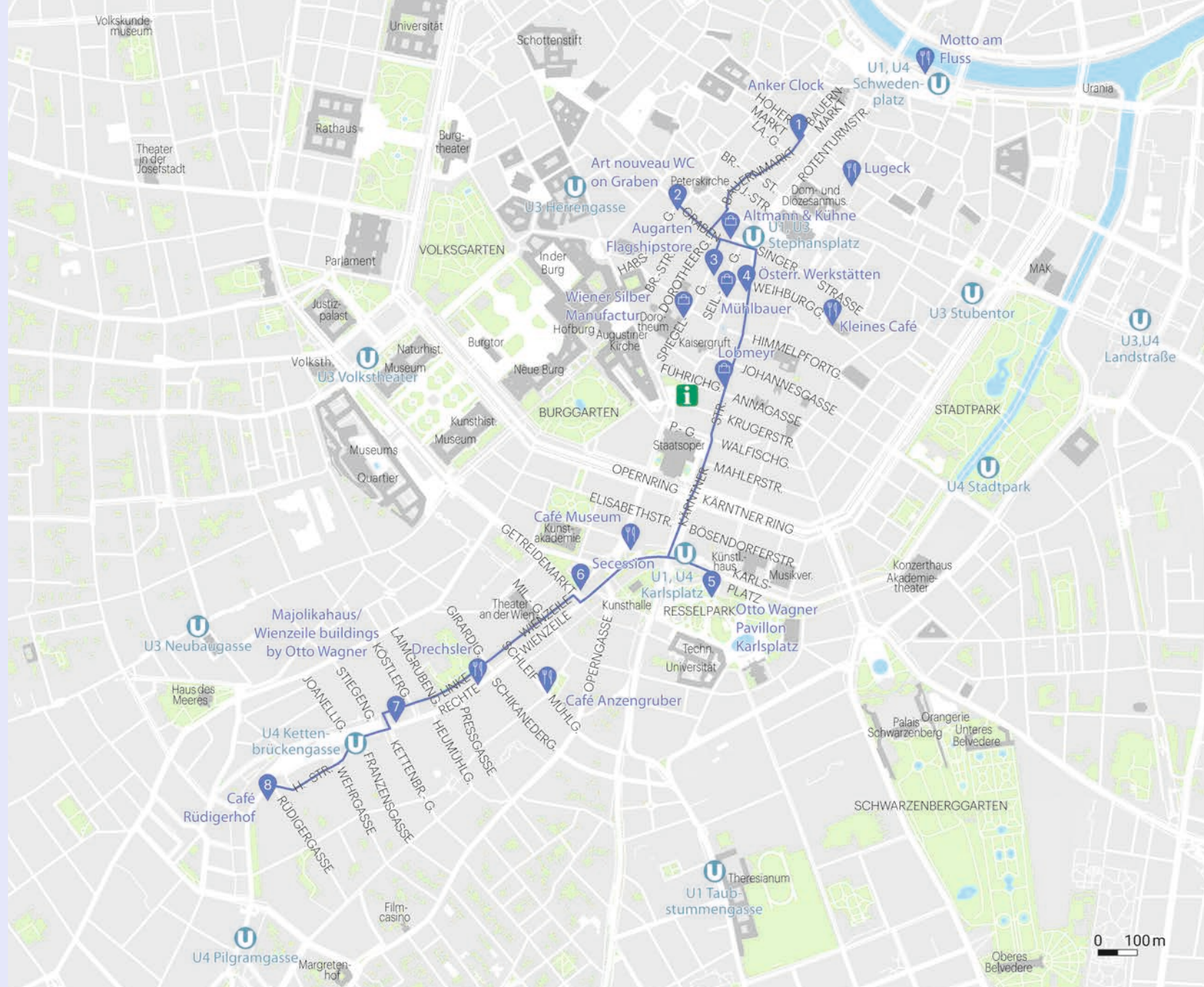
Wiener Silber
Manufactur
Silverware boutique
1, Spiegelgasse 14
www.wienersilber-manufactur.com

Altmann & Kühne
Confiserie and chocolaterie
1, Graben 30
shop.altmann-kuehne.at

Mühlbauer
Hutmanufaktur
Headwear
1, Seilergasse 10
muehlbauer.at

Drechsler
Coffeehouse/ late night bar
6, Linke Wienzeile 22
drechsler-wien.at

Café Anzengruber
Classic Viennese pub
4, Schleifmühlgasse 19
anzengruber.cafe



3 First district



Walking time:
1.5 hours

The first district – also known as the old town, or simply “the first” – is located inside the Ringstrasse. This part of town has been a bustling center ever since the days of the empire. And today, there is always something to see – in the pedestrianized zones and luxury shopping streets dripping with imperial grandeur, as well as in the city’s historic coffeehouses, sidewalk cafes and cultural institutions.

Vienna’s heart of gold: a tour of the old town

With the route in hand, we start the tour at Tourist Info on Albertinaplatz. Two top sights are located there right away: the **Vienna State Opera**, where music is played on 300 days of the year. And the **Albertina**, where the world-famous field hare by Albrecht Dürer is kept and can be seen irregularly – usually the deceptively real-looking copy is on display. The building itself is also interesting as it sits atop one of the final remains of Vienna’s bastion walls.

TIP:
Close to Schwedenplatz, the Bermuda Triangle – one of the city’s oldest night-spots – can be found between Rabensteig and Ruprechtsplatz. Given the sheer volume of bars and restaurants concentrated here, there is something to suit everyone.

After a lap around the Vienna State Opera, the tour continues via Hanuschgasse to the **Burggarten**. Passing by the **Palmenhaus** from the time around 1900, we arrive at the Mozart Monument, which looks at a bed of flowers in the shape of a treble clef.

The walk continues to Heldenplatz. Here, one of the biggest palace complexes in the world, the **Imperial Palace**, comes into view. The Habsburg emperors resided and ruled from there until 1918. Today, it is home to the office of the Federal President, a congress center, the Imperial Treasury, and the Sisi Museum. The route takes us further through the Michaelertor gate onto Michaelerplatz with the church



BURGGARTEN
ONE OF THE LEAFIEST SPOTS ON THE RINGSTRASSE

of the same name, the Loos House, a pioneering structure of Vienna Modernism, and excavations from the Roman era. Past the stables of the Spanish Riding School you will reach the **Café Bräunerhof**, a traditional coffeehouse with live piano music on Sundays.

Via Plankengasse and across Neuer Markt, we arrive at Kärntner Strasse. This is where shopping hearts beat faster! For example, world-famous chandeliers and glassware are sold at the traditional Viennese manufactory **J. & L. Lobmeyr**. Many other stores line the city’s best-known street, at the end of which stands Vienna’s icon: **St. Stephen’s Cathedral**. It was built in the Gothic style



ALBERTINA
ONE OF THE WORLD’S LARGEST COLLECTIONS OF GRAPHIC ART

and has four towers. The tallest of these is the south tower at 136.44 meters. Since 1891, another imposing building has stood diagonally opposite: The **Equitablepalais**, named – as usual – after the client: A New York life insurance company. The walk continues along Graben with its imposing plague column.

We walk along Tuchlauben to the Goldenes Quartier, Vienna’s luxury shopping quarter. If you need refreshments and also want to know where to go to see and be seen then take a detour to the Schwarzes Kameel on Bognergasse. Via Hoher Markt and the beautiful Art Nouveau Anker Clock, we arrive at Judengasse. In the many bars of the Bermuda Triangle neighborhood, a young crowd meets ancient city walls. The **Ruprechtsviertel** with St. Rupert’s Church is the oldest city district in Vienna and leads us via the Ruprechtsstiege steps to Schwedenplatz.

1 Vienna State Opera
 ♡ 1, Opernring 2
 Tel. +43 1 514 44 2250
www.wiener-staatsoper.at

2 Albertina
 ♡ 1, Albertinaplatz 1
 Tel. +43 1 534 83 0
 Mon-Son 10:00-18:00
www.albertina.at

3 Brasserie Palmenhaus
 ♡ 1, Burggarten 1
 Tel. +43 1 533 10 33
 Mon-Thu 10:00-23:00
 Fri 10:00-00:00
 Sat 09:00-00:00
 Sun & public hols.
 09:00-22:00
www.palmenhaus.at

4 Burggarten
 ♡ 1, Opernring
 Mon-Sun 06:00-22:00
 (April-October)
 Mon-Sat 07:00-17:30
 (November-March)
www.bundesgaerten.at/hofburggaerten/hofburggaerten/



Flying high

ivie can also take us to new heights:
 how about a video flight over the
 famous St. Stephen's Cathedral?



1. Download the ivie app
 (iOS or Android)
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5 Hofburg
 ♡ 1, Heldenplatz 1

6 Café Bräunerhof
 ♡ 1, Stallburggasse 2
 Tel. +43 1 512 38 93
 Mon-Fri 08:00-19:30
 Sat 08:00-18:30
 Sun & public hols.
 10:00-18:30

7 J. & L. Lobmeyr
 ♡ 1, Kärntner Strasse 26
 Tel. +43 1 512 05 08 88
 Mon-Fri 10:00-19:00
 Sat 10:00-18:00
www.lobmeyr.at

8 St. Stephen's Cathedral
 ♡ 1, Stephansplatz 3
 Tel. +43 1 515 52 3054
 Mon-Sat 06:00-22:00
 Sun & public hols.
 07:00-22:00
www.stephanskirche.at

9 Equitablepalais
 ♡ 1, Stock-im-Eisen-Platz 3

10 Ruprechts-viertel
 ♡ 1, Ruprechtsplatz

NEARBY:

Zu den 3 Hacken
 Restaurant
 1, Singerstrasse 28
zuden3hacken.at

Zum Schwarzen Kameel
 Bar and restaurant
 1, Bognergasse 5
www.kameel.at

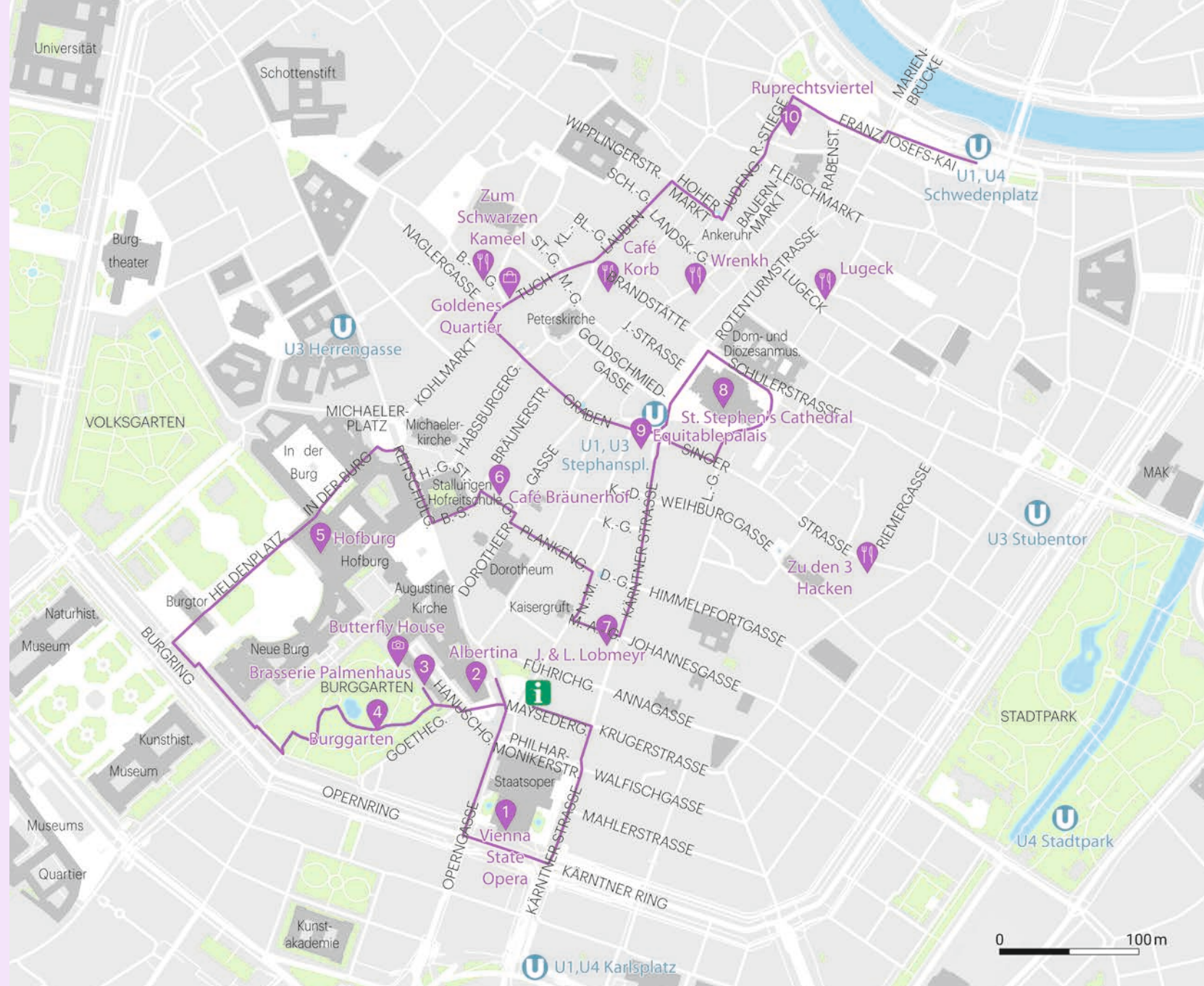
Café Korb
 Coffeehouse
 1, Brandstätte 9
cafekorb.at

Wrenkh
 Restaurant
 1, Bauernmarkt 10
wrenkh-wien.at

Lugeck
 Restaurant
 1, Lugeck 4
www.lugeck.com

Butterfly House
 Exotic botanical
 paradise for
 butterflies
 1, Burggarten/
 Palmenhaus
www.schmetterlinghaus.at

Goldenes Quartier
 Luxury shopping
 quarter
 1, Tuchlauben 3-7A
 Bognergasse/
 Seitzergasse/
 Am Hof
goldenesquartier.com





1 Mozarthaus Vienna

📍 1, Domgasse 5
Tel. +43 1 512 17 91
Tue–Sun 10:00–18:00
mozarthausvienna.at



2 Porgy & Bess Jazz Club

📍 1, Riemergasse 11
Tel. +43 1 512 88 11
www.porgy.at



3 Ronacher Musical Theater

📍 1, Seilerstätte 9
Tel. +43 1 588 85 (tickets)
www.musicalvienna.at



4 House of Music

📍 1, Seilerstätte 30
Tel. +43 1 513 48 50
Mon–Sun 10:00–22:00
www.hdm.at



5 Johann Strauss statue

📍 1, Stadtpark



6 Beethoven Monument

📍 1, Beethovenplatz



7 Wiener Konzerthaus

📍 1, Lothringerstrasse 20
Tel. +43 1 242 002
www.konzerthaus.at



8 Bösendorfer Salon

📍 1, Bösendorferstrasse 12/
Canovagasse 4
Tel. +43 1 504 665 13 10
Mon–Fri 10:00–18:00
Sat 11:00–17:00
www.boesendorfer.com



9 Musikverein

📍 1, Musikvereinsplatz 1
Tel. +43 1 505 81 90
Regular tours
www.musikverein.at



10 Vienna State Opera

📍 1, Opernring 2
Tel. +43 1 514 44 2250
Regular tours
www.wiener-staatsoper.at



11 Collection of Historic Musical Instruments

📍 1, Hofburg, Neue Burg,
Heldenplatz
(Weltmuseum)
Tel. +43 1 525 244 602
Thu–Mon 10:00–18:00
Tue 10:00–21:00
www.khm.at

NEARBY:

Café Frauenhuber
Coffeehouse
1, Himmelpfort-
gasse 6
cafefrauenhuber.at

Huth
Gastwirtschaft
Restaurant
1, Schelling-
gasse 5
[www.huth-gast-
wirtschaft.at](http://www.huth-gast-
wirtschaft.at)

Meierei
im Stadtpark
Restaurant
3, Am Heumarkt 2A
www.steirerack.at

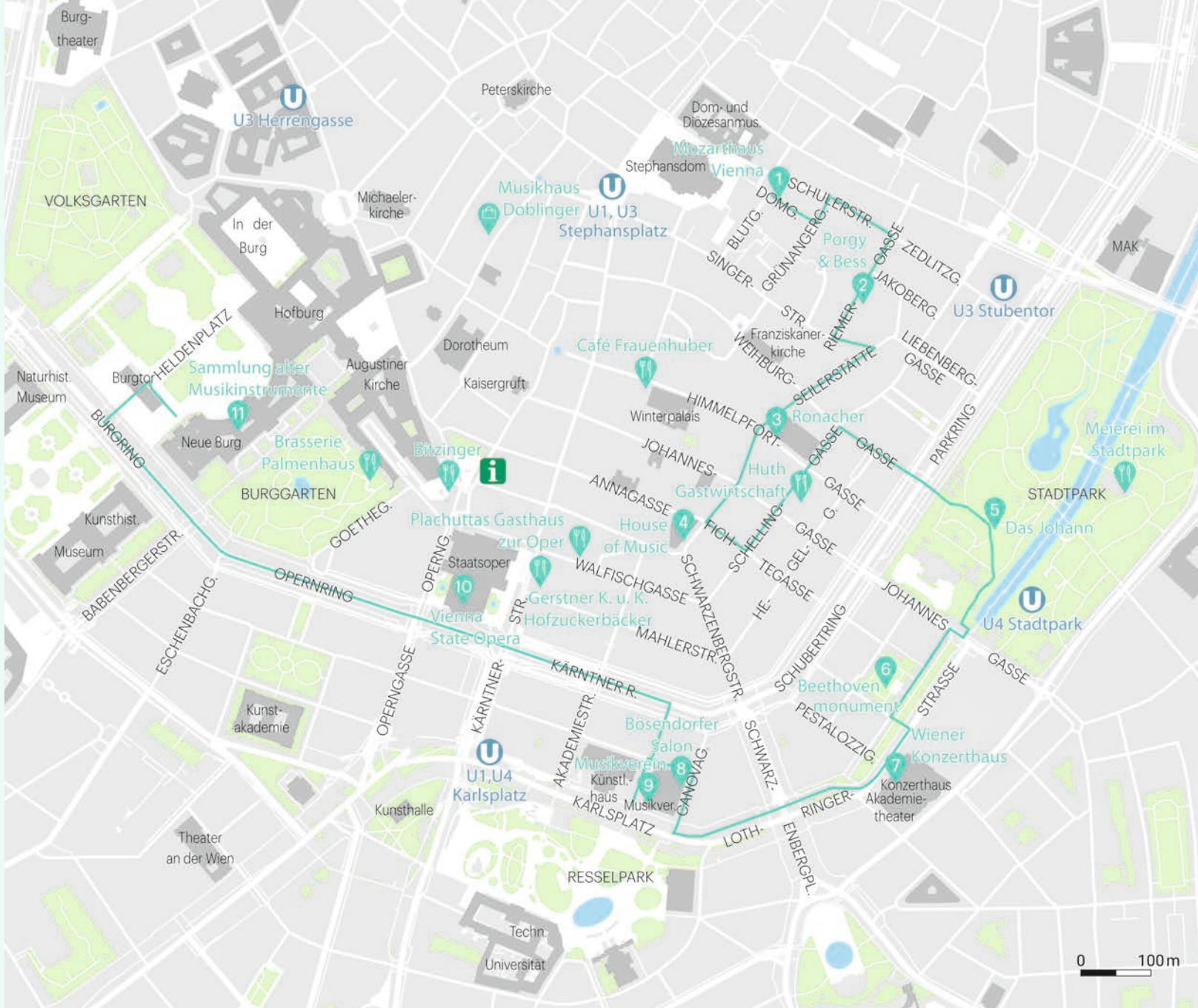
Bitzinger
Sausage stand
1, Albertinaplatz 1
bitzinger-wien.at

Gerstner
K. u. K.
Hofzuckerbäcker
Shop/bar /
café-restaurant
1, Kärntner
Strasse 51
[www.gerstner-
konditorei.at](http://www.gerstner-
konditorei.at)

Plachuttas
Gasthaus zur Oper
Restaurant
1., Walfisch-
gasse 5–7
www.plachutta.at

Brasserie
Palmenhaus
Coffeehouse /
brasserie / bar
1, Burggarten 1
palmenhaus.at

Musikhaus
Doblinger
Shopping
1, Dorotheer-
gasse 10
www.doblinger.at



On Ludwig's trail

A fascinating audio walk tells you everything you need to know about key Beethoven locations. With epic music recorded by the Wiener Symphoniker providing the crowning glory.



1. Download the ivie app (iOS or Android)
2. Scan and find out more

0 100m

Sounds, tunes and melodies: there's music in the air

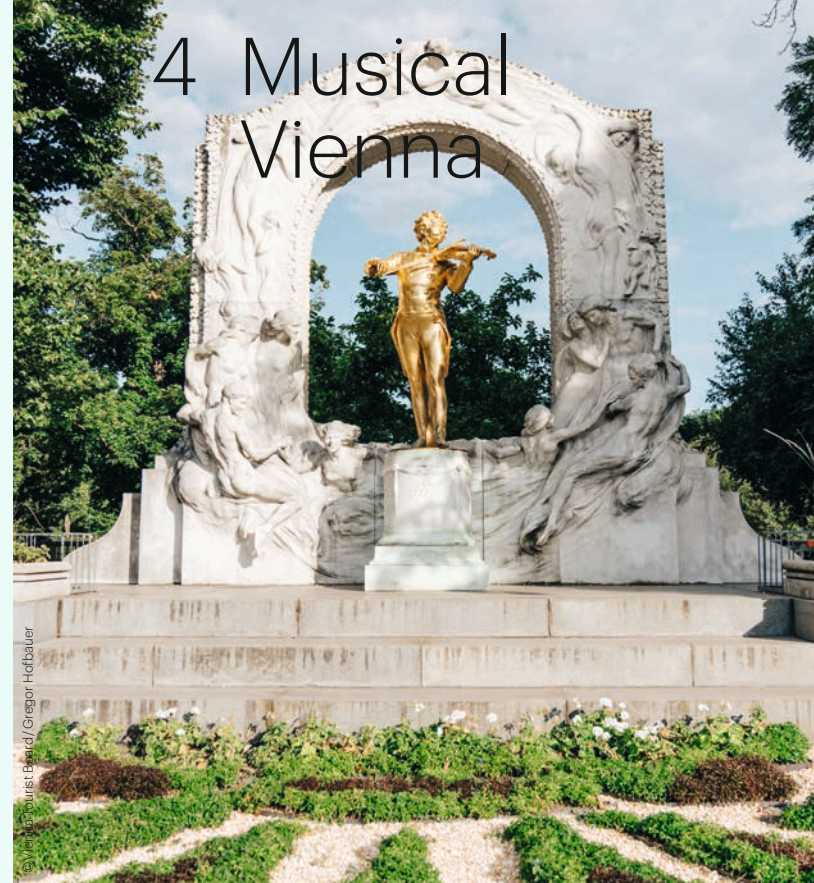
We start with the [Mozarthaus Vienna](#) experience. Its centerpiece, Mozart's opulent original apartment on the grand Beletage or piano nobile, hosted many of the great composer's parties between 1784 and 1787. And now to a modern-era venue: anyone in search of jazz in Vienna will stumble upon [Porgy & Bess](#) sooner or later, where there's live music to enjoy virtually every day. Once a legendary erotic cinema, today Porgy has a reputation as the most beautiful jazz club in Europe. Meanwhile, at the [Ronacher](#), a beacon of Vienna's theater scene, it's showtime for big musical productions. Up next is Vienna's sound museum, the [House of Music](#). Dull museums are a thing of the past – feel free to join in here: wield the conductor's baton, experiment with sounds. A great place for the whole family! The shining highlight and photo hot spot in the Stadtpark is the



[HOUSE OF MUSIC](#)
TAKE UP THE BATON AT VIENNA'S SOUND MUSEUM

golden [Johann Strauss memorial](#). The waltz king frequently performed in the Kursalon right next to it. Just a few steps farther on we encounter the next giant from the pantheon of Viennese music greats: Ludwig van Beethoven. As grim-faced as he was, his compositions – such as Ode to Joy – were truly beautiful. Right opposite is the art nouveau [Wiener Konzerthaus](#), where so much has played out at the 100,000 or so events it has hosted since it was opened by the Emperor in 1913. From Bach to Pop. Our next destination is the [Bösendorfer Salon](#) – the flagship store

TIP:
Unforgettable insights for fans of music and architecture: the Vienna State Opera and Musikverein host regular guided tours.



Walking time:
1.5 hours

Vienna, the capital of music. Where music is in the air. So much so, in fact, that you can go for a wander around the first district with no particular destination in mind and still come across places with musical ties every few meters. All of this means that our walk just features a selection – the greatest hits, in a manner of speaking. We will explore historical music sites, monuments and the present-day venues: taking in a bit of everything from opera and classical to jazz, musical and pop.



[BÖSENDORFER SALON](#)
THE FAMOUS PIANO MAKER'S FLAGSHIP STORE

of the world-famous piano maker of the same name. It takes 587 hours of painstaking handcraftsmanship to create a bespoke Bösendorfer – so hardly the place for shopping on the fly. The same building hosts the [Musikverein](#), one of the most musical places in all of Vienna, if not the whole world. The Vienna Philharmonic perform the New Year's Day Concert at the Goldener Saal. Theophil Hansen's Ringstrasse building is a classical temple in every sense of the word. Moving on, we make our way to the [Vienna State Opera](#). Another architectural masterpiece and a heavy hitter on the international music scene. Our music walk reaches a crescendo in the imperial Hofburg complex and the [Collection of Historic Musical Instruments](#): a Habsburg treasure trove featuring 850 exhibits.



[VIENNA STATE OPERA](#)
PLENTY OF DRAMA AWAITS ON THE
RINGSTRASSE BOULEVARD

1 Sigmund Freud Museum

9, Berggasse 19
Tel. +43 1 319 15 96 11
Mon, Wed-Sun
& public hols.
10:00-18:00
freud-museum.at

2 Altes AKH – University of Vienna campus

9, Spitalgasse 2
campus.univie.ac.at

3 Sigmund Freud Park

9, Universitätsstrasse/
Strasse des Achten Mai

4 University of Vienna

1, Universitätsring 1
www.univie.ac.at

5 Café Landtmann

1, Universitätsring 4
Tel. +43 1 24 100 120
Mon-Sun 07:30-22:00
www.landtmann.at

6 Huber & Lerner

1, Weihburggasse 4
Tel. +43 1 533 50 75
Mon-Fri 10:00-18:00
Sat 10:00-14:00
www.huber-lerner.at

7 Old University

1, Dr.-Ignaz-Seipel-Platz

8 Café Korb

1, Brandstätte 9
Tel. +43 1 533 72 15
Mon-Sat 08:00-00:00
Public hols. 10:00-23:00
www.cafekorb.at

9 Bellevuewiese

19, Himmelstrasse 115

NEARBY:

Rebhuhn
Restaurant
9, Berggasse 24
www.rebhuhn.at

Zum Schwarzen Kameel
Restaurant
1, Bognergasse 5
www.kameel.at

Mühlbauer
Hutmanufaktur
Headwear
1, Seilergasse 10
muehlbauer.at

Hamtil & Söhne
Souvenirs
Accessories
1, Wollzeile 9
www.hamtil.at

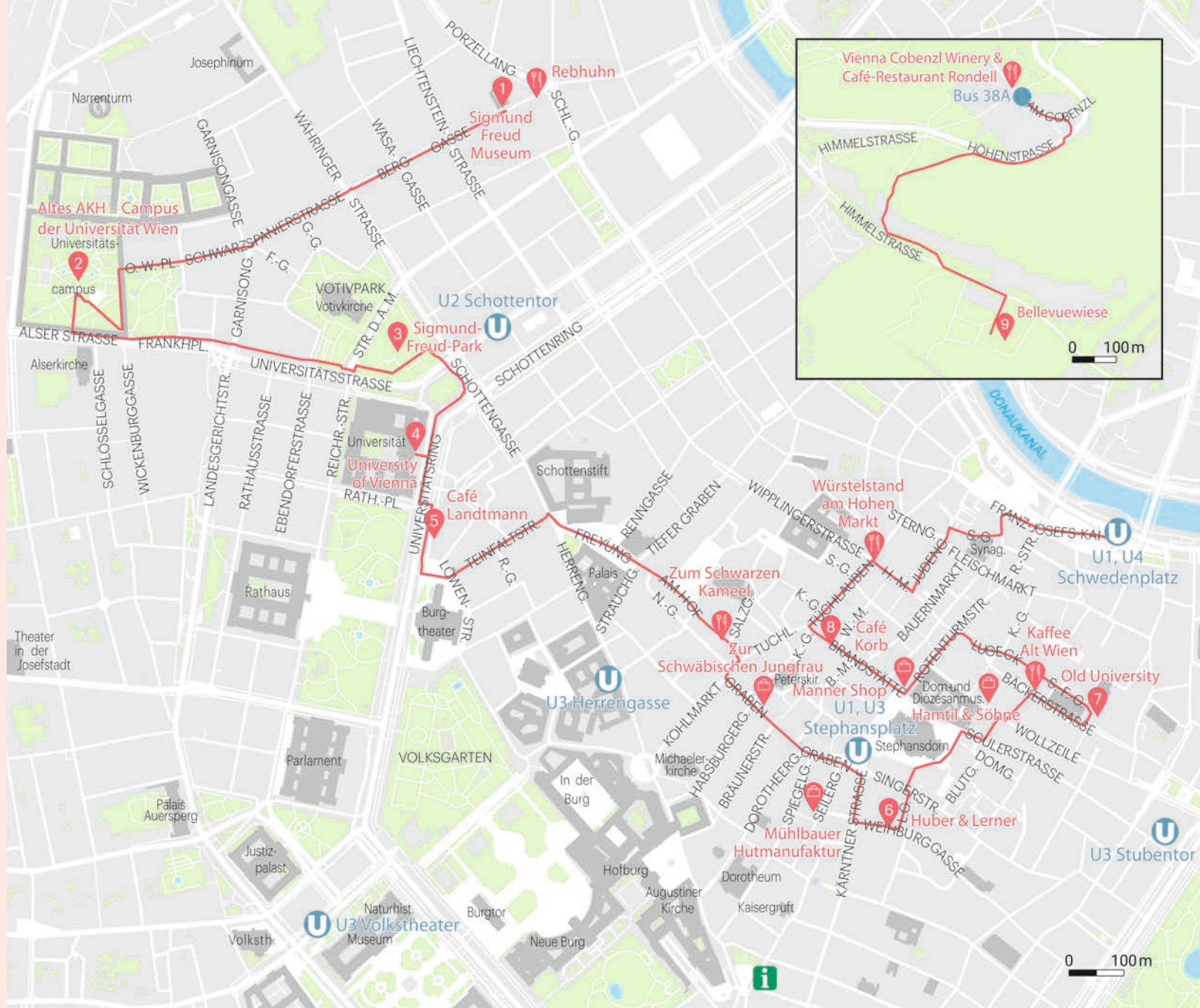
Kaffee Alt Wien
Coffeehouse
Restaurant
1, Bäckerstrasse 9
kaffeealtwien.at

Manner Shop
Neapolitan wafers
and confectionary
1, Stephansplatz 7/
Rotenturmstrasse
www.manner.com

Zur Schwäbischen Jungfrau
Table linen and
bedclothes
1, Graben 26
schwaebische-
jungfrau.at

Würstelstand
am Hohen Markt
Sausage stand
1, Hoher Markt

Rondell
am Cobenzl
Coffeehouse
Restaurant
19, Am Cobenzl 94
weitsichtcobenzl.
at/rondell



Around Sigmund Freud's Vienna

Berggasse 19 in the ninth district. Anyone looking to retrace the footsteps of Sigmund Freud automatically gravitates to this address – the birthplace of psychoanalysis. The **Sigmund Freud Museum** gives us access to both the private apartment and the famous consultation rooms in which Freud worked for almost half a century, between 1891 and 1938. Just a few minutes from Berggasse is the **Altes AKH**, now the location of the **University of Vienna campus**. It was at the site of the former general hospital that Freud conducted his research into the anatomy of the brain and the nervous system as a clinical assistant between 1882 and 1885. En route to the university we pass the **Sigmund Freud Park**, where Freud would often head with his dogs for a short evening walk, and a stone column now stands in his memory. Although Freud never held a chair at the **University of Vienna** – he would not even be promoted to full professor until 1919 – he was able to establish psychoanalysis worldwide.

TIP:

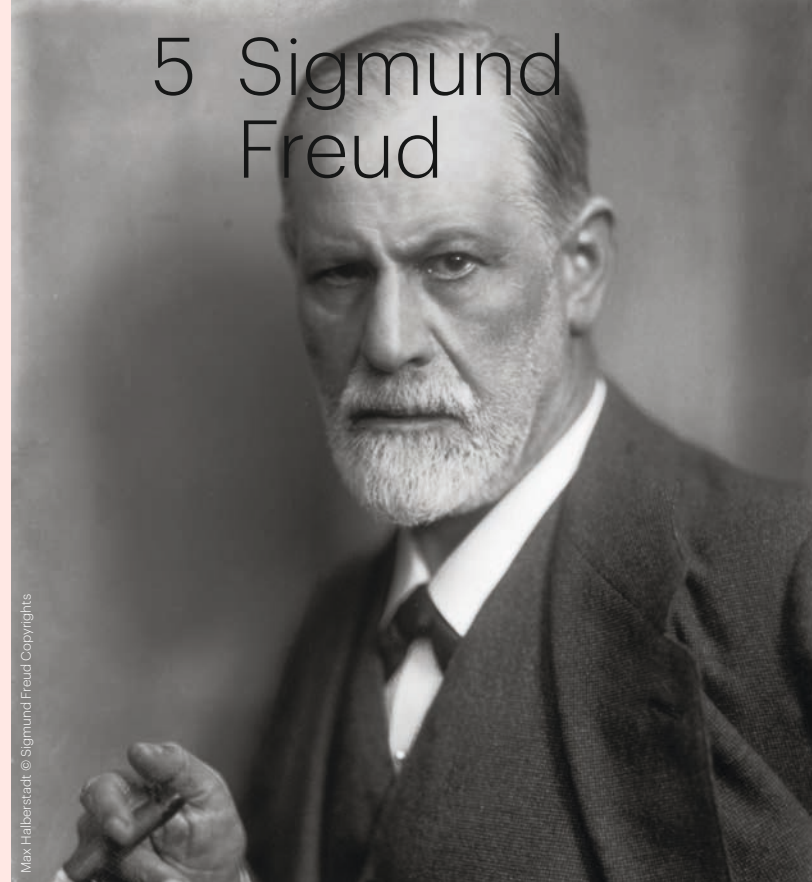
After all that, we recommend calling in at the Weingut Cobenzl winery. Here, close to the Bellevue where you can lap up the views of Vienna over a picnic.



SIGMUND FREUD MUSEUM
FREUD'S FAMOUS PRACTICE IS NOW A MUSEUM

5 Sigmund Freud

Max Halberstadt © Sigmund Freud Copyrights



Duration: 4 hours

Uses public transportation

Sigmund Freud unlocked the secrets of the human subconscious and revolutionized understanding on how our minds influence our lives. The founding father of psychoanalysis was an archaeologist of the human condition. And fin-de-siècle Vienna was a fertile breeding ground that nurtured his work and unconventional ideas. Let's embark on a journey back in time through Freud's Vienna to gain a deeper insight into his unusual life.

A statue (no. 97) stands in tribute to the founder of psychoanalysis in the Arkadenhof, the colonnaded courtyard at the University of Vienna. Close to the university is **Café Landtmann**, where the avid cigar smoker and chess player was a regular patron. Crossing Freyung, Bognergasse, Graben and Kärntner Strasse, we come to Weihburggasse. It was at traditional stationary suppliers **Huber & Lerner** that Sigmund Freud used to purchase his writing paper. Today, the luxury letterwriting collection preferred by Freud and a faithful reproduction of his personal notepad can be picked up here. Our journey continues through the first district, passing the **old university** where Sigmund Freud graduated as a doctor of medicine in 1881, to **Café Korb**, Freud's second-favorite coffee-house where the Vienna Psychoanalytic Society came together for its meetings.



UNIVERSITY OF VIENNA
THE ARKADENHOF CONTAINS A STATUE OF FREUD

We walk across Hoher Markt and along Judengasse, passing the synagogue on Seitenstettengasse before getting the U4 subway at Schwedenplatz. To see the place where Sigmund Freud had the famous vision that would later achieve immortality in *The Interpretation of Dreams*, our route takes us to one of the landmark hills on the city's outskirts. Back on the U4 we travel to the terminus at Heiligenstadt before getting the 38A bus to the Cobenzl car park. After 15 minutes on foot, we arrive at the **Bellevuewiese** meadow where a monument to this epochal incident provides a lasting reminder of when the secret behind dreams was revealed to Sigmund Freud.

1 Karl-Marx-Hof

19, Heiligenstädter
Strasse 82-92
www.dasrotewien.at

2 Waschsalon im Karl-Marx-Hof

19, Halteraugasse 7
Tel. +43 664 65 877 45
Thu 13:00-18:00
Sun 12:00-16:00
Groups by prior
arrangement
[www.dasrotewien-
waschsalon.at](http://www.dasrotewien-
waschsalon.at)

3 Amalienbad

10, Reumannplatz 23
Tel. +43 1 607 47 47
[www.wien.gv.at/english/
leisure/bath](http://www.wien.gv.at/english/
leisure/bath)

4 Rüdigerhof

5, Hamburger-
strasse 20
Tel. +43 1 586 31 38
Mon-Sun 09:00-02:00
[www.ruedigerhof.
stadtausstellung.at](http://www.ruedigerhof.
stadtausstellung.at)

5 Vorwärts Verlag

5, Rechte Wienzeile 97
Tel. +43 1 545 78 70
Tue-Thu 10:00-16:00
office@vga.at
www.vga.at

6 Austrian Society and Economy Museum

5, Vogelsangasse 36
Tel. +43 1 545 25 51
Mon-Fri 08:00-14:00
Groups by prior
arrangement
www.wirtschaftsmuseum.at

7 Margareten- gürtel

5, Margareten-
gürtel 108

8 Werkbund- siedlung

13, Woinovichgasse
[www.werkbundsiedlung-
wien.at](http://www.werkbundsiedlung-
wien.at)

NEARBY:

**Meixner's
Gastwirtschaft**
Restaurant
10, Buchen-
gasse 64
[www.meixners-
gastwirtschaft.at](http://www.meixners-
gastwirtschaft.at)

Eissalon Tichy
Ice cream parlor
10, Reumann-
platz 13
www.tichy-eis.at

Naschmarkt
Market
6, Linke Wienzeile

Thell
Restaurant
5, Schönbrunner
Strasse 30
thell.restaurant

Rori's
Coffeeshop /
patisserie
5, Pilgramgasse 11
www.roris.at

Woracziczky
Restaurant
5, Spenger-
gasse 52
woracziczky.at

Aend
Restaurant
6, Mollard-
gasse 76
www.aend.at

Roter Berg
Recreation area
13, Roter Berg/
Veitingergasse 60

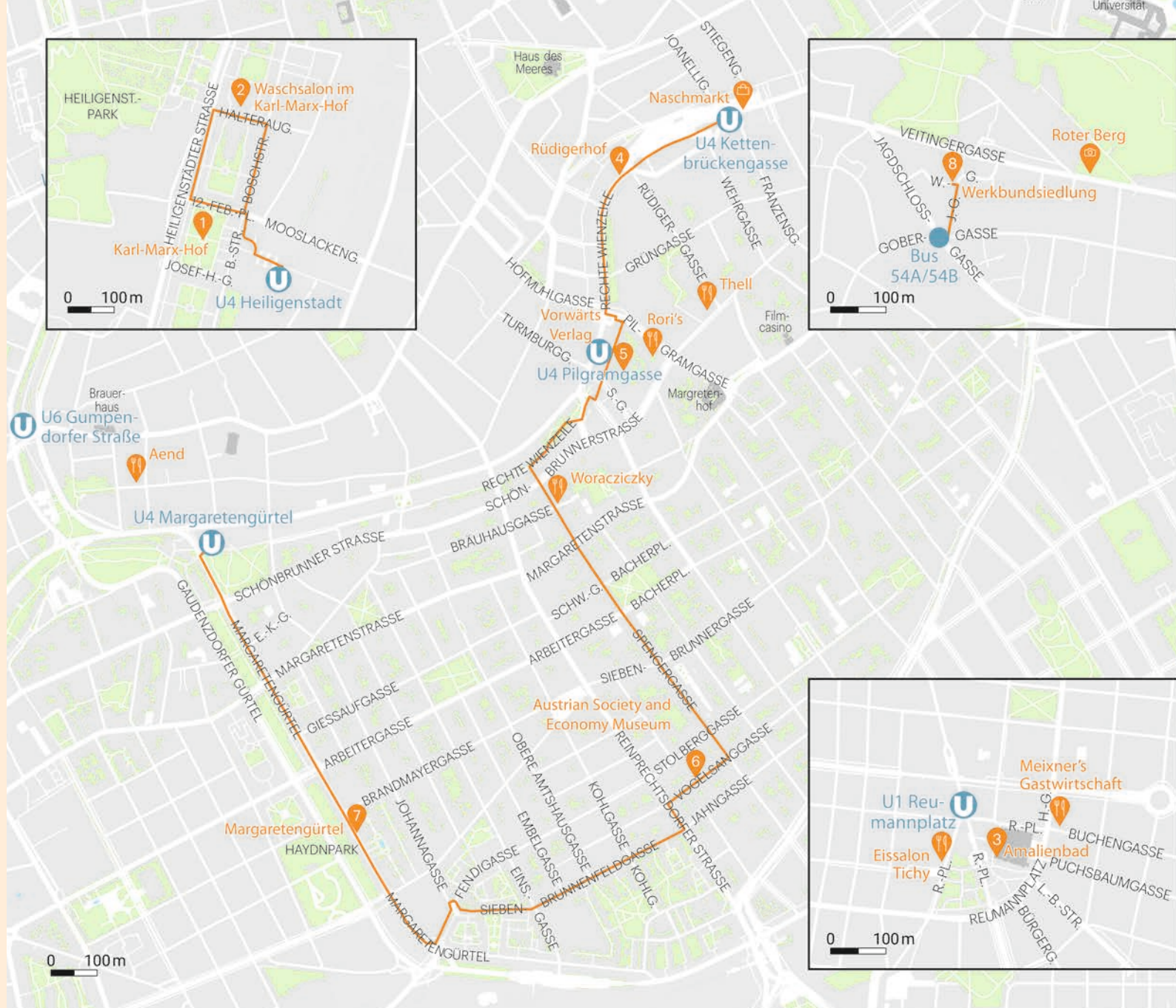


Hungry for more?

No problem! The ivie app has plenty of additional exciting stories up its sleeve – including on the development of social housing in Vienna.



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The second era of Viennese Modernism: on the trail of Red Vienna

To start with, we need to make our way to the last northbound stop of the U4, Heiligenstadt. Right opposite the station is the best-known and most striking of all of Vienna's municipal housing projects. Stretching some 1.1 km, the **Karl-Marx-Hof** is the longest residential building in the world. The blueprints for the development – which opened in 1930 – were drawn up by Karl Ehn, who learned his trade under Otto Wagner. Focused on the Red Vienna period, the **Waschsalon im Karl-Marx-Hof** museum is well worth a look. As the name suggests, it is located in a former washhouse at the Karl-Marx-Hof. Our journey continues at Reumannplatz, which we reach via the U4 and U1 subway lines. Here, the **Amalienbad** swimming baths stand proud before us, like an architectural calling card for Red Vienna. This beautiful art déco pool dates back to 1926. The idea was to create swimming baths that would boost the Viennese working classes' sense of

TIP:

The tree-filled seating area outside Café Rüdigerhof is one of the leafiest that Vienna has to offer. And it is open until 2 in the morning.



AMALIENBAD

PALATIAL SWIMMING BATHS FOR VIENNA'S WORKERS BUILT IN 1926

6 Red Vienna



Duration: 4 hours



Uses public
transportation

Between 1919 and 1934, political utopia was a reality in Vienna. Welcome to Red Vienna! This walk takes us on a tour of some of the key locations associated with this revolutionary era, during which around 400 municipal housing developments containing 65,000 apartments were built. The visionary architecture and social reforms of the time continue to influence life in the city to this day. Such was its impact that historians sometimes refer to it as the second era of Viennese Modernism.

self-worth. We get back on the U1, change to the U4 at Karlsplatz and travel to Kettenbrückengasse. Right next to Naschmarkt, we find the **Rüdigerhof** – which ranks among the most important of all the Viennese art nouveau buildings – and the legendary Café Rüdigerhof. This leafy courtyard was once a key meeting place for the social democratic workers' party. Why? Because the **Vorwärts Verlag** publishing house, one of the nerve centers of Red Vienna, was just around the corner. Next up: the **Austrian Society and Economy Museum**, another place steeped in the legend of one of the greatest thinkers of Red Vienna: Otto Neurath, inventor of the Viennese method of pictorial statistics, which would shoot to international prominence under the name Isotype.



WERKBUNDSIEDLUNG

RICHARD NEUTRA AND ADOLF LOOS WERE AMONG THE ARCHITECTS

The **Margaretengürtel** section of the Gürtel beltway is another Red Vienna hotspot. Nowhere else in the city will you find as many social housing developments concentrated in such close proximity. The Viennese sometimes like to call it the Ringstrasse of the Proletariat. The Reumannhof building at Margaretengürtel 108 is particularly worth a look. We head for the Margaretengürtel U4 subway station and travel in the direction of Hütteldorf to Ober St. Veit, where we get either the 54A or 54B bus to Góbergasse where a genuine highlight awaits: the **Werkbundsiedlung** is an architectural counterstatement to the gigantic Red Vienna superblocks. The development comprises numerous small but functional homes designed by leading architects of the day, including Adolf Loos, Josef Frank and Richard Neutra.

1 Schweizerhaus

📍 2, Prater 116
Mon–Sun 11:00–23:00
(middle of March to the end of October)
www.schweizerhaus.at

2 Panorama Vienna

📍 2, Zufahrtsstrasse 156
from late summer 2023
www.panoramavienna.com

3 Campus WU

📍 2, Welthandelsplatz 1
www.wu.ac.at

4 Viertel Zwei

📍 2, Am grünen Prater
www.viertel-zwei.at

5 Krieau harness racing track

📍 2, Nordportalstrasse 247
www.krieau.at

6 Praterateliers

📍 2, Meiereistrasse 3
www.praterateliers.at

7 Konstantinhügel

📍 2, Prater Hauptallee

NEARBY:

Pure am Praterstern
Restaurant
2, Praterstern 9
pure-restaurant.at

Bitzingers sausage stand
2, Gabor-Steiner-Weg
bitzinger-wien.at

Brösl
Restaurant
2, Wohlmutschstrasse 23
www.broesl.at

Das Glashaus
Restaurant
2, Am grünen Prater 11
dasglashaus.at

Neni am Prater
Restaurant
2, Perspektivstrasse 8
www.neni.at

Luftburg – Kolarik in the Prater
Restaurant
2, Waldsteingartenstrasse 128
www.kolarik.at

Ponykarussell
Coffeehouse
2, Prater 86a
ponykarussell.at

Stuwer
Restaurant
2, Stuwerstrasse 47
www.stuwer.com

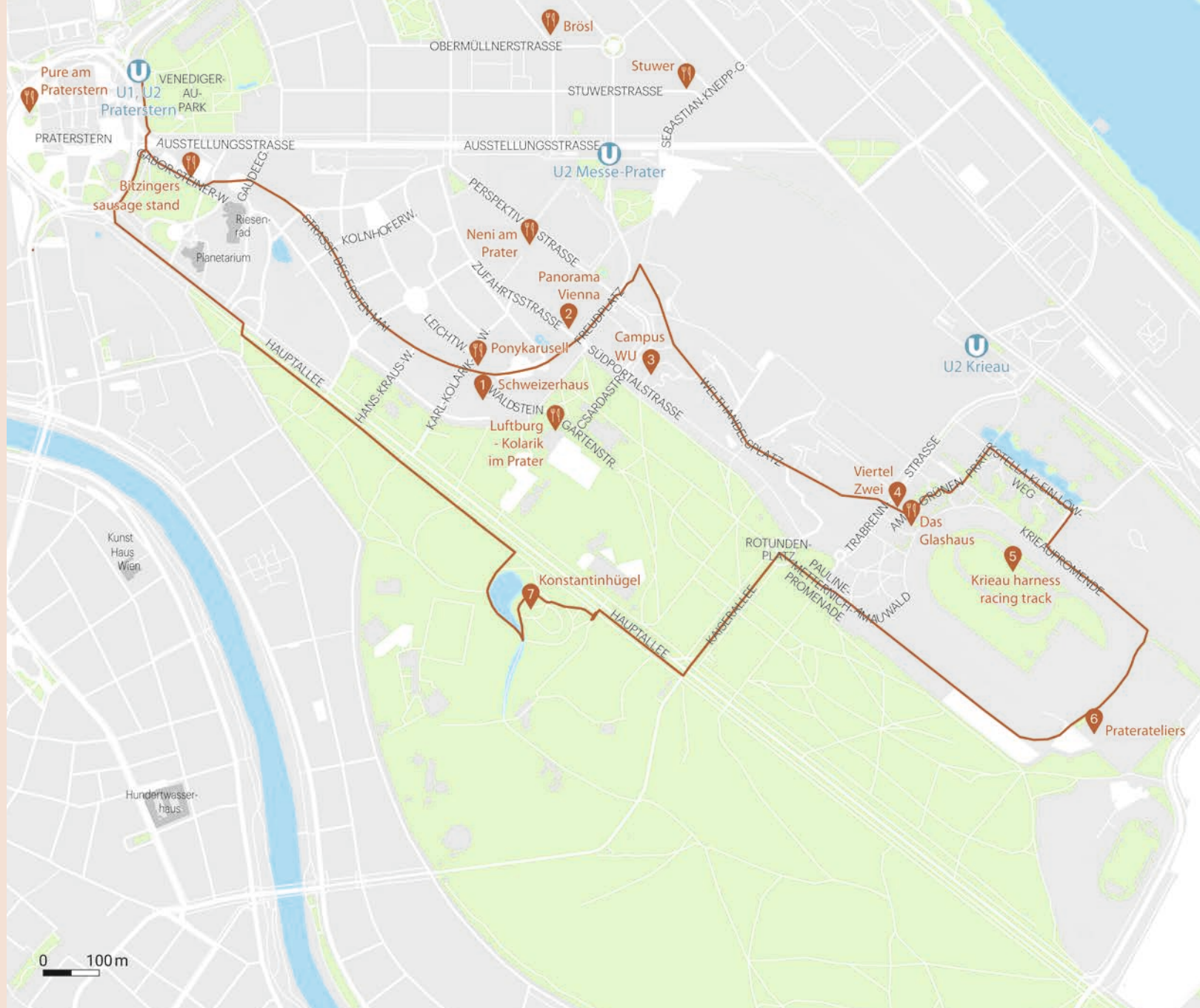


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On the way under the banner of the Vienna World's Fair

We start at Praterstern and throw ourselves into the exciting hubbub of the Wurstelprater amusement park. We follow the road “Strasse des 1. Mai”, home to an iconic Prater restaurant: the **Schweizerhaus**, which was already welcoming guests back in 1873 during the World's Fair. Around 200 meters further along, we come across a new Prater attraction called **Panorama Vienna**, which will present panoramic images on an area of 3,200 square meters from late summer 2023. Panorama Vienna, a circular building, refers to the legendary World's Fair rotunda of 1873, which burned to the ground in 1937. We cross over Freudplatz and turn right into **Campus WU** – the site of the Vienna University

TIP:

A contemporary interpretation of a Viennese restaurant: At Brösl, near Messe Wien, the cooking is creative and seasonal. And (almost) without meat.



VIERTEL ZWEI
SUPERB EXAMPLE OF VIENNESE URBAN DEVELOPMENT

of Economics and Business, where the central area of the Vienna World's Fair was located in 1873. The spectacular architecture of Campus WU was designed by international award-winning architects. The library building with its imposing overhanging façade is by Zaha Hadid. We leave the Campus and head into **Viertel Zwei**. Welcome to a special place of contemporary Vienna, because Viertel Zwei is a superb example of Viennese urban development,

7 Vienna World's Fair 1873



Walking time:
2–2.5 hours

The 1873 Vienna World's Fair was the major event that kick-started Vienna's development into a global city. This walk leads us to places in the Prater area that are closely associated with the World's Fair. We will traverse the former World's Fair site, which is one of the most spectacular new places in Vienna today, and come across quirky relics from the past.

combining modern architecture, historic relics, and a big bunch of greenery including an imposing stretch of water. We walk along the pond, turn sharp right at its end and head towards the **Krieau harness racing track**. We pass by the outline of the racing track to our left and at its lower end, where extensive building work is currently taking place, we come across the **Praterateliers** – the last remaining pavilions of the World's Fair, which are used as sculptors' studios today. We continue across the car park of the harness racing track and walk towards the Green Prater. Having arrived at Prater Hauptallee, or main avenue, we continue for 200 meters and arrive at some curious relics of the World's Fair – **Konstantinhügel** and the footbridge of the same name. This little hill was actually heaped up using the excavated material of the rotunda – once a popular excursion destination. After that, we follow the Prater Hauptallee and arrive back at Praterstern.



KONSTANTINSTEIG
CURIOUS RELICS OF THE WORLD'S FAIR